

## P.O.W.E.R Advisory Board™:



**Yes!** I already know that am ready to become a member of the P.O.W.E.R Advisory Board!

INVESTMENT:

P.O.W.E.R Advisory Board Membership: \$2,000 + taxes



If you need more information, here you go....

P.O.W.E.R Advisory Boards™ are where motivated and professional **women connect** to gain clarity on what's truly important to you at work and in life, so you can **set your priorities** and create **new habits** that will enable you to **achieve results, trust in yourself, and live your best life.**

P.O.W.E.R Advisory Boards™ **were created because:**

1. We believe in the **value of shared experiences.** Learning from other professional women's perspectives and how they have navigated their work and life. We also believe in the power of being authentic. There's no need to pretend you have it all figured out. This is the opportunity to show up as yourself so you can start to living your best life and achieve the exceptional results you desire.
2. **"You don't know what you don't know."** Old habits are hard to change when you don't know how to do it any differently. This is where the importance of learning new skills, tools, and ways of doing things come into play.

**We are passionate about the fact that the details around you aren't going to change, it's how you choose to respond and navigate them that will.**

## ***A message from Victoria Turner, the founder of Your Power Outlet***

To the authentic women who want to thrive at work and in life,

I am writing you because it is my passion to help women get out of their own way. I truly believe that we are the biggest obstacles limiting ourselves from living our version of success, our best life, whatever that looks like for you.

I know this because I stood in my own way for the first 35 years of my own life. I was afraid to fail. To not live up to other people's expectations or for someone to realize that I wasn't as good or as smart as they thought I was. My confidence was low. I didn't trust in myself.

Can you relate?

What I hadn't realized was that it was my limiting beliefs keeping me from the success that I wanted. My internal assumptions and thoughts kept me in my comfort zone, unwilling to do things differently, so I could start living a more fulfilled, happier, and exceptional life.

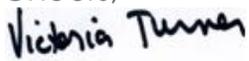
Luckily, it didn't take 100 hours of therapy.

My TSN turning point was when I realized the power of my choices. That the details around me won't change, but how I choose to respond to them or navigate them will.

Needless to say, my life and business transformed when I realized that I was standing in my own way of achieving the success I wanted for myself. I have since coached and lead hundreds of other women to create the same type of change. To get out of their own way and find more joy and successes in this one life we have to live.

The other catalyst for my accelerated results was when I invested in myself. When I realized that I really "didn't know what I didn't know." I needed to learn. I enrolled in a program that connected me with like-minded professional women who also wanted more for themselves, to learn new ways of navigating their lives and careers... while enjoying the ride. I learnt so much from my peers and knew that without the ability to be exposed to other people's perspectives and experiences my results wouldn't have been the same.

It's from these experiences that I have created P.O.W.E.R Advisory Boards™, and would love the opportunity to share what I've learnt and connect you with other powerful women.

Cheers,  


Founder of Your Power Outlet

## Becoming a member is right for you if you are ready to:

- Feel less overwhelmed by the demands of your work and life.
- Cut through the noise to see what's truly important.
- Learn how to reframe challenges and roadblocks, and move past them.
- Be equipped with tools to remind you how to create new habits, to do things differently, and to change the behaviors that are keeping you from living your best life.
- Boost your confidence.
- Benefit from a toolkit of transferable leadership tools to better empower and lead the people around you.
- Commit to doing what you say you want to do.
- Have authentic conversations with other women that will fuel your successes.
- Leverage the expertise and experiences of other like-minded professional women so that you don't always have to figure it out alone.

## As a P.O.W.E.R Advisory Board member you will:

- **Learn how to** create the small shifts in your mindset that lead to the BIG shifts in the results you achieve and how you feel about yourself.
- **Learn tools** that are the building blocks of inspired action and transferable to those you lead.
- **Take consistent purposeful and inspired action**, over the next **six** months, so you can create the changes and get the results you want.
- **Be a part of an authentic network** of motivated and like-minded women who too are ready to help you shorten your learning curve and accelerate your results, so you can live a more joyful life.

- **Be lead by an expert** and executive coach who is an outlet to plug into, to feel empowered, and to drive change.

## How it Works:

At the outset, you will take the time to get clear about what's important to you at work and in life, and then define the goals you want to work towards over the next six months.

**There are two parts to every monthly strategic P.O.W.E.R Advisory Board meeting:**

1. **New Principles and Tools:** These will help you create new habits where your old ones aren't helping. You will be lead through Victoria's proprietary framework called **Your P.O.W.E.R System: The 5 Fundamental Principles to Generate Exceptional Results and to Live Your Best Life™**.
2. **Shared Experiences:** Each member of your board will have the opportunity to bring forth whatever you are currently navigating; obstacles, challenges, opportunities, and benefit from having board members share their perspectives and experiences as it relates to your topic. This conversation is held in a structured way to ensure there is value derived during the meeting, with opportunity for accountability.

Each meeting you will be introduced to the simple and practical, Principles and Tools from:

## Your P.O.W.E.R System



The 5 Fundamental Principles to Generate Exceptional Results  
and Live Your Best Life™

### **PRINCIPLE 1:"P" for PLAN**

"Not having a plan is like taking a road trip without a final destination in mind. You will spend a lot of time, energy, and resources, and at the end of the day may be no further ahead."

It's here that you will get really clear about what is truly important to you at work and in life, and set these as your clear priorities that will enable you to create the future you want for yourself. Without investing your time to get clear about your priorities, six months, one year will go by and nothing may have changed.

### **This is where you:**

- Get really clear on what's important at work and in life, **to make sure these become a part of your day-to-day.**
- **Realize what** you want to say 'yes' and 'no' to so that you are prioritizing your goals and your life.
- Stop doing all of the **'busy priorities.'** **So you can focus on your true priorities..**
- Realize that work is one piece of your entire life. Prioritizing the other important pieces enables you to fuel a more exceptional and fulfilled life.

## **PRINCIPLE 2:"O" for OPPORTUNITY**

**"If you can't reframe to find new and empowering ways to see what is currently keeping you stuck then you will continue to fall short of your goals."**

No matter how clear your goals or a plan may be, if fear, insecurity, self-doubt, etc. rear their heads, they will limit your ability to move forward. If you don't know how to move past stuck, to see your current challenges from new and more empowering perspectives, you will keep falling short of your goals and a more fulfilled life.

### **This is where:**

- You learn **how to move from stuck** with feelings of **insecurity, fear, or self-doubt into purposeful and confident action.**
- This is where you will **learn the tools to help find empowered perspectives that lead to inspired action.**
- **You OWN the power of your choices.**

**"My most invaluable takeaway from the program was the power of my positive thinking and the acknowledgment of what opportunities exist when I chose to step outside of my comfort zone."**

## PRINCIPLE 3:"W" for WHY NOT YOU

*"Why Not You! If you don't believe in yourself, why should others?"*

No matter how much others believe in your potential and abilities, if you do not, your actions and results will be limited. If you take a seat to negotiate with your boss, pitch to a client, or engage in a challenging conversation, your outcome will be very different if you are listening to your negative inner voice vs. owning your perspective and the value you bring to the table with quiet confidence. This is where you will be lead through a system with the outcome of truly trusting in yourself.

### **This is where:**

- You **choose** to trust in yourself and to play to **your highest potential**.
- You **choose** to separate your **truth** from the stories of your past.
- Your **belief in yourself grows** and your self-confidence deepens – no egos involved!
- You wholeheartedly choose to say "**I am more than good enough**"

## PRINCIPLE 4:"E" for EVERY DAY

**You can't help but achieve success with consistent and purposeful action that is in line with what is important to you at work and in life.**

It's not necessarily about doing more of the same thing, in fact it may actually be about pulling back to refuel or choosing to saying no to things. It's about being purposeful every day. It is about making space for the things that truly add value to you and to living your version of success. The future you want for yourself is created in your everyday.

### **This is where:**

- You access our **tools for accountability** that foster and **celebrate consistent action**.
- You **commit to actions** that are purposeful in achieving and living your best life.
- You realize that you **aren't a machine. Purposeful rest, connecting with friends, taking breaks, your health, etc.** are also vital to your success.
- **You incorporate gratitude** into your life - yes this has a tremendous impact on your everyday and the results you achieve.

## PRINCIPLE 5:"R" for RESULTS

"You have to do something differently to achieve new results."

The life you want for yourself is not going to be found within your comfort zone. To live your best life you will need to take confident action that is outside of it.

### This is where:

- You learn **tools to move you into purposeful and confident action** that moves the dial.
- Where you **learn how to take the confident action** that you would typically avoid, to achieve what you are striving for.

These are the exact principles hundreds of women have relied on to drive change and achieve the successes they desire in work and in life.

But ...don't just take our word for it here is what others have said:

*"Being a part of a P.O.W.E.R Advisory Board was an incredible experience. By the end of the first few months, I had achieved more than I thought I would have by the end of the program. The program was essential in creating awareness and my ability to reframe what was transpiring around me. It gave me clarity and a laser focus on what I needed to do to move the dial, now. I know that the tools I have learnt will be something I take forward with me. They are transferable to my team and easy to implement. They are the building blocks that have catapulted me into purposeful action. Thank you Victoria."*

*- Penny Hicks. Group Publisher, Women's Service Chatelaine, Today's Parent, Canadian Health & Lifestyle, Rogers Publishing Ltd.*

*"This program gave me the boost I really needed in my life, both personally and professionally. The tools used throughout the program were thought provoking and calls to action which then allowed me to revisit the goals I had for my business and for myself. This process generated a new sense of excitement, motivation and a fresh perspective. As a direct result, this has generated more activity for me than I have experienced since starting in this role. I look forward to continuing that trend!!"*

*"Victoria really gave the space to get clear on what my values and purpose were, and then face the very important question - why not me!? Learning new ways to reframe everyday challenges as opportunities is something that will serve me immensely moving forward!"*

## YES, I am ready to do something differently.

I am READY to get out of my own way and connect with a group of other like-minded professional women. I am READY to invest in myself and create the changes that enable me to live a more joyful, productive, and exceptional life.

### How does Your P.O.W.E.R Advisory Board work?

- Six facilitated, strategic, and structured sessions. (Virtual Boards are also available if geography is a limitation)
- During each meeting you will learn the relevant leadership tools to replace your old habits that aren't serving you anymore with new ones that do.
- As well you will have the opportunity to ask for what you need and benefit from your board's experiences and expertise.
- All worksheets for your Leadership Library,
- Access to a closed Facebook community just for women like you, for accountability, celebration and support!

Here's a [VIDEO](#) we've created to share with your decision makers.

Yes! I now know I am ready to become the next member of a P.O.W.E.R Advisory Board™!

#### INVESTMENT:

P.O.W.E.R Advisory Board: \$2,000 + taxes



### Some of the frequently asked questions we get:

#### Q: Will you be launching another advisory board soon?

Boards launch typically launch with demand. If you already know that new ones are launching, it's best to reserve your seat(s) while they are still available.

**Q: I have had challenges with women in the past. I don't feel that I can trust easily.**

We appreciate how you may feel. First of all, each session is facilitated by a certified coach and is it our responsibility to set and create an environment where members can share, to the extent that they desire. Also trust that the women who will be attracted to this opportunity are truly women and leaders who want to have positive experiences and outcomes.

**Q: I don't want to be placed with my colleague or boss.**

You will not be placed in an advisory board with your direct reports or competition. Best efforts are made to create diverse boards with women who you do not work with or against each other directly. This may result in having to wait for a future board to launch.

Are you ready to create the change you desire?

To be a part of something exceptional?

**We'd love to have you!**

**If you are still unclear** click **HERE** to schedule your FREE Strategy Session where we'll explore: Where you Are, where you want to go, and if being a P.O.W.E.R Advisory Board member is right for you.